



PRESS RELEASE On behalf of LIDL STORES LTD and RUBICON LAND

Plans lodged for new, improved Lidl supermarket at Clackmannan Road, Alloa

Lidl are delighted to announce that they have lodged a planning application for a new, modern and improved supermarket on a site at Clackmannan Road in Alloa.

The new supermarket will be built on a site owned by Rubicon Land, close to Alloa Athletic Football Club and the new KFC restaurant and will replace the existing Lidl store in Candleriggs which no longer adequately serves the needs of Lidl customers.

A spokesman for Lidl said "Lidl have a strong commitment to Alloa, the existing Lidl store commenced trading in 1994 and was one of the first Lidl stores in the UK. However the existing store is compromised – it is substandard in terms of size, configuration and parking provision and struggles to compete with the large new supermarkets that have opened up nearby. We are committed to providing our customers with the best range of goods at the best possible price and to do that we need a new, modern store. The site on Clackmannan Road is the best site from which to serve our customers"

As part of the deal Rubicon will take ownership of the existing Candleriggs store. Colin Taylor of Rubicon said "we have had early discussions with several major national retailers from the fashion and white goods

sectors who are interested in acquiring space in Alloa and we are confident that we will be able to bring a major new name to the town"

In total the proposal would result in over 50 new jobs being created and represents a multi-million pound investment in the town.

The development is also good news for Alloa Athletic FC. If planning consent for the proposed store is granted Rubicon have agreed to help fund a new car park on the currently unused site to the rear of the KFC restaurant. This will improve the appearance and image of the club, providing an attractive and well managed area adjacent to one of the club entrances. This will be a positive benefit both for the club and supporters but also for neighbours and local residents.

Rubicon have invested significantly in club sponsorship in the past and have confirmed that should planning consent be granted they would provide funding assistance to local youth football initiatives, meaning further benefits to both the club and the community.

Mike Mulraney, chairman of AAFC said "We believe that the proposed development would be very good for the club and the local community, providing many benefits to both and we fully support the proposals."